

Unlock New Revenue Opportunities with Merchant Service Depot's Card Issuing Program

A Smart Solution for Travel Industry Businesses



Why Travel Businesses Need the Card Issuing Program

The Merchant Service Depot Card Issuing Program offers businesses the ability to issue custom-branded prepaid cards to their clients, employees, and customers.

Key Features

- Customizable cards
- Flexible load and spend options
- Security features including fraud protection
- Full integration with existing systems
- Detailed reporting and analytics tools



Why Travel Businesses Need the Card Issuing Program

The Travel Industry Challenges:

Travel Agencies and Tour Operators Clients often need advance payments, but payments need to be secure and easily refundable.

OTAs: Need seamless and secure payouts to customers, especially for refunds or incentives.

Corporate Travel Management: Companies require quick, secure, and trackable payments for employee travel expenses.



Destination Management Companies: Require local payment solutions to provide flexibility and convenience for travelers.

Activity Providers: Need ways to manage deposits, bookings, and refunds effectively.

Travel Insurance Companies: Secure payout options for claims and benefits.

Custom Solutions for Each Business Type



Travel Agencies & Tour Operators:

- **Use Case:** Prepaid cards for clients to book travel packages.
- **Benefit:** Cards can be reloaded with funds for future use, allowing clients to keep travel expenses organized.
- **Example:** A client pre-pays for a tour package, and the card is issued for use during their travel. The agency can also reload funds for future bookings.



OTA

- **Use Case:** Offer prepaid cards to customers as part of loyalty programs or incentive rewards.
- **Benefit:** Instant payouts or refunds via prepaid cards, reducing time spent on refunds.
- **Example:** After a customer's cancellation or change of plans, an OTA can issue a refund directly to a prepaid card, which is faster than traditional banking.

Seamless Integration with Corporate Travel Management

- **Benefit**

Issue prepaid cards for employees' travel expenses, with full control and reporting on their usage.

- **Use Case**

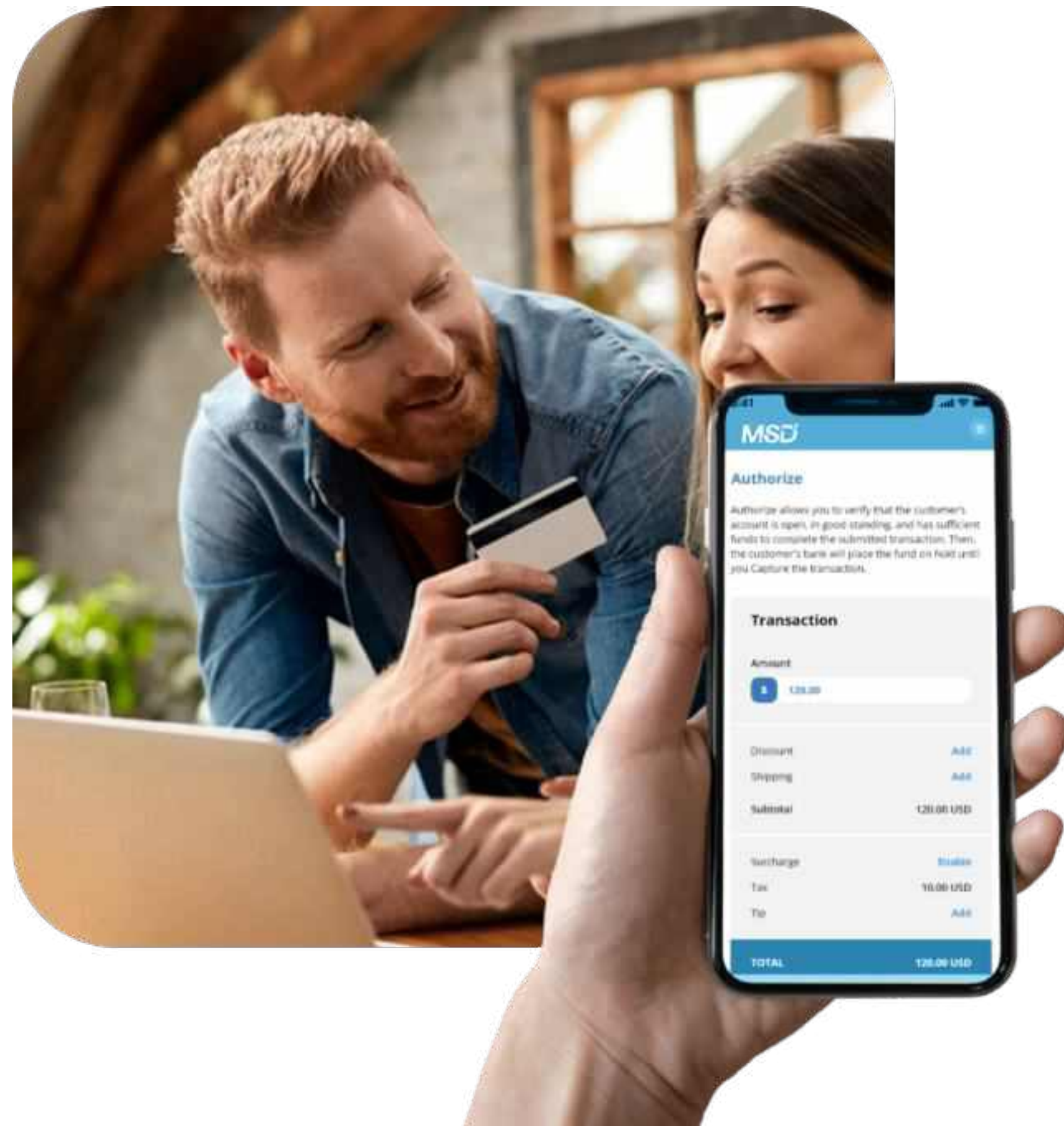
Corporate travel programs often need efficient methods for reimbursing employees or managing per diem.

- **Example**

A company issues a prepaid card to an employee for a business trip. The company can track all expenses, set spending limits, and ensure all transactions are within policy.



simplifying Payments for Destination Management Companies



- **Benefit**

Provide local payment solutions for tourists using prepaid cards for local tours, transportation, and activities.

- **Use Case**

Simplifies cross-border payments, reduces currency exchange issues, and offers a streamlined solution for on-the-go payments.

- **Example**

A traveler visiting a foreign country is given a prepaid card, which can be used at local vendors for tours, meals, and transport.

Use Case 3

Travel Insurance Claims & Payouts

- **Benefit**

Issue payouts for travel insurance claims directly to prepaid cards, improving speed and accessibility.

- **Use Case**

Cardholders can instantly access funds for emergencies or trip cancellations.

- **Example**

A customer who files a claim for a trip interruption can have the payout directly loaded onto a prepaid card.

Use Case 4

Travel Blogger Merchants and Affiliate Payouts

- **Benefit**

For travel bloggers or affiliates who need to receive commissions, the prepaid card is an easy solution.

- **Use Case**

Efficient, secure way to handle commission payouts, with the flexibility to reload funds as needed.

- **Example**

A travel blogger receives affiliate earnings from a partner, and the payment is issued via prepaid card, providing flexibility in how they use or withdraw the funds.

Enhanced Security and Fraud Protection

Benefit

- ✓ Advanced fraud protection mechanisms, including transaction alerts and spending limits.
- ✓ Reusable cards can be deactivated and replaced in case of loss or theft.
- ✓ Full compliance with international payment security standards (PCI-DSS).



Detailed Reporting and Analytics Tools

Gain access to real-time transaction data and insights.

- ✓ Spend tracking
- ✓ Transaction history
- ✓ Custom reporting options
- ✓ Expense categorization

Benefit: This empowers businesses to make data-driven decisions and improve overall financial operations.



Flexible Program for Global Reach

- **Global Reach**
Cards can be used internationally, making it ideal for businesses with a global clientele.
- **Multi-Currency Support**
Issue cards that can be loaded with multiple currencies, ideal for international travelers or global travel providers.
- **Example**
A company operating across borders can issue cards that are universally accepted, reducing exchange rate concerns and making payment easy for clients worldwide.

Easy Implementation and Integration

- **Seamless Integration**
The program is designed to integrate with existing business systems without disruption.
- **Custom Branding**
Cards can be fully branded to match your company's identity.
- **Tech Support**
Merchant Service Depot provides dedicated support for smooth implementation and management.

Success in the Travel Industry



Client Example Insert case study of a similar business that successfully used the program



Results

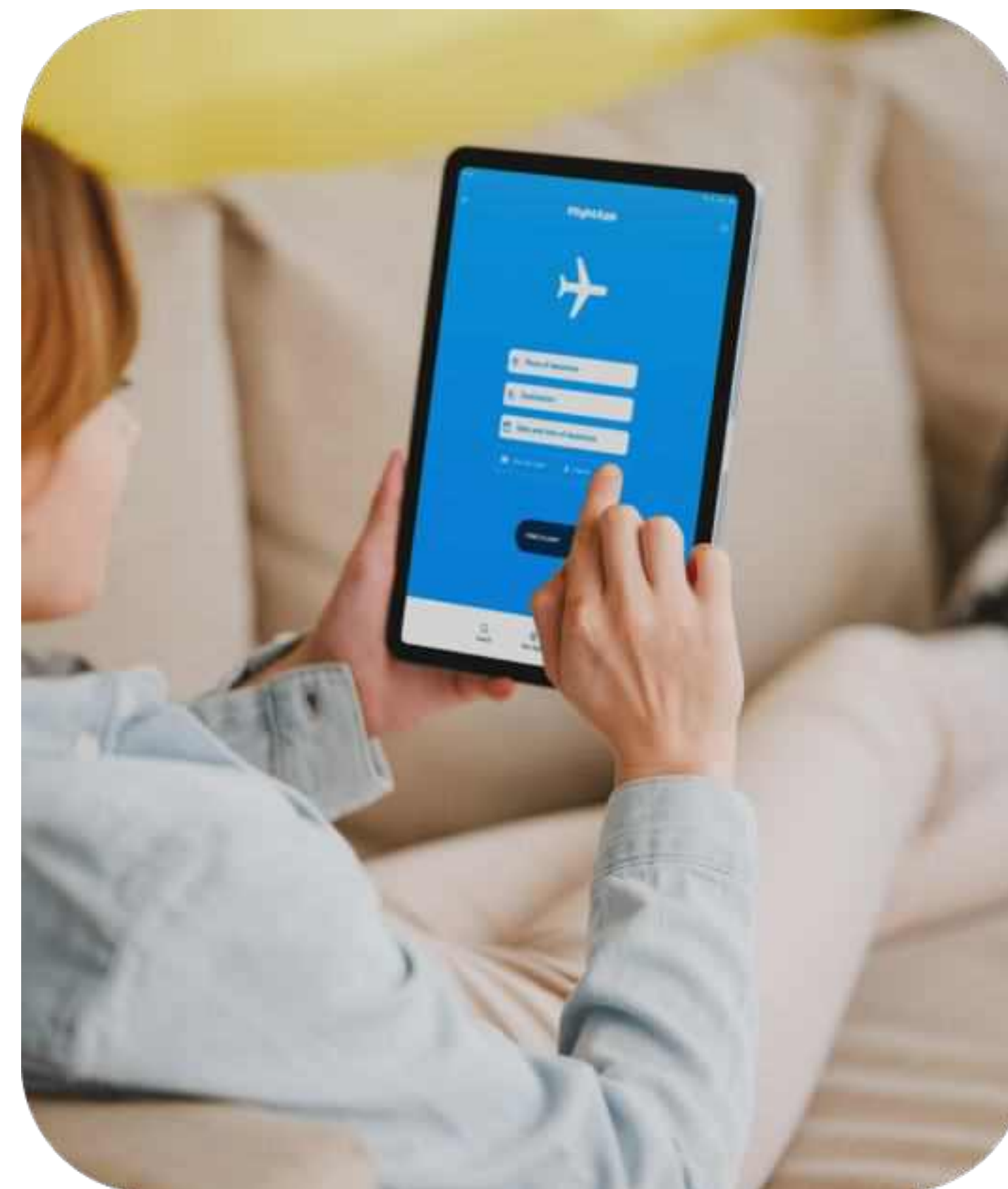
- ✓ Increased customer satisfaction with faster and more secure refunds.
- ✓ Streamlined payments for employees and clients.
- ✓ Reduced operational costs and time spent on manual transactions.

Pricing and Packages

- **Flexible Pricing Models:**

- Pay-per-card or subscription-based models available.
- Discounts for bulk card orders or long-term commitments.

Custom Solutions: Tailored to the specific needs of your business, whether you are an OTA or a corporate travel management firm.





Get Started Today

Contact us for a demo of the Merchant Service Depot Card Issuing Program.

➡ **Get started**

Don't miss out on enhancing your customer experience with secure, efficient payment solutions.

Customize a plan that fits your business model and customer need

