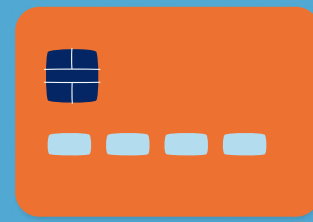


Your MLM Business with Prepaid Card Solutions

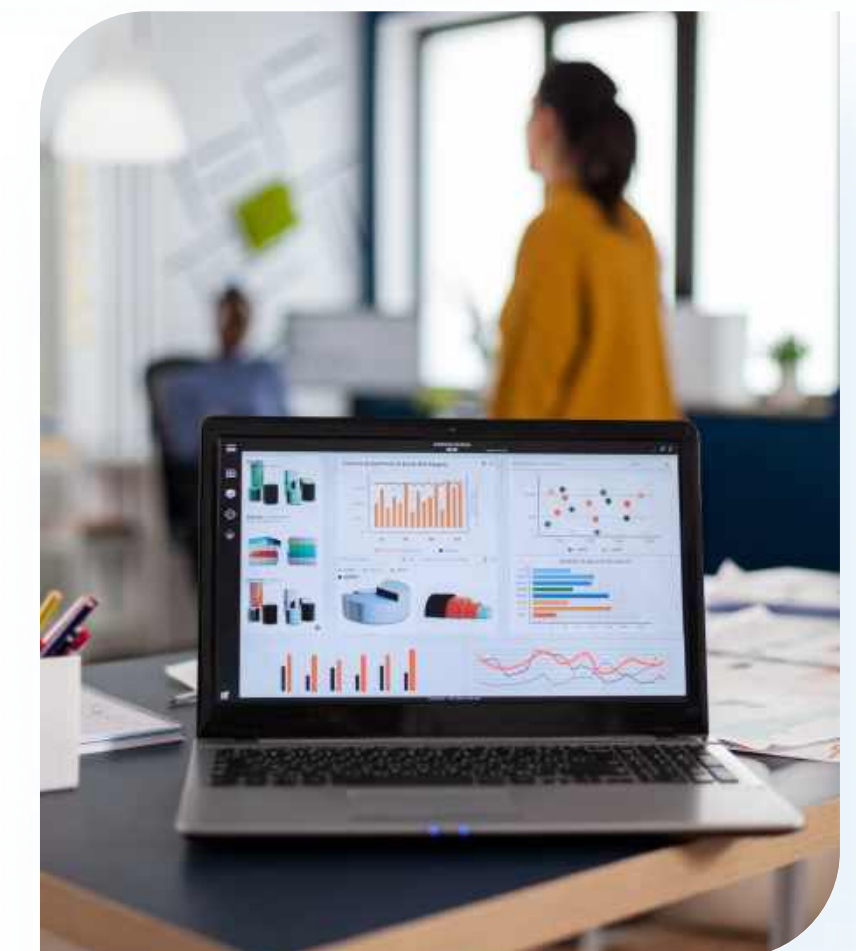


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Introduction to Merchant Service Depot's Card Issuing Program

- ✔ Merchant Service Depot's Card Issuing Program offers customizable prepaid cards designed to help businesses streamline financial transactions, from commission payouts to rewards and incentives.
- ✔ These prepaid cards can be issued to your MLM distributors, offering flexibility, security, and instant access to funds.
- ✔ Key Features: Easy setup, customizable cards, secure transactions, and detailed tracking.



Why **MLM Businesses** Should Use the Card Issuing Program



Fast and Secure Commission Payments

Instantly distribute earned commissions to your distributors via prepaid cards.



Incentives and Rewards

Offer prepaid cards as performance-based rewards, bonuses, or recognition for top sellers.



Enhance Distributor Experience

Provide an easy, hassle-free way for distributors to access and spend their earnings.



Customizable Solutions

Personalize cards with your brand logo or campaign themes to strengthen loyalty and engagement.

How the Card Issuing Program Can Enhance Your MLM Business

✔ **Commission Payments:**

Easily issue prepaid cards to distribute commissions for product sales, downline bonuses, and residual income, avoiding the hassle of checks or bank transfers

✔ **Recruitment and Retention:**

Use prepaid cards as rewards for recruiting new distributors or retaining top performers.

✔ **Incentivize Sales Goals:**

Set up tiered incentives for achieving sales targets, rewarding high performers with prepaid cards.

Example Case

MLM businesses can offer prepaid cards for every milestone achieved by a distributor, such as a "Welcome Bonus" after a first sale or "Performance Rewards" for reaching sales targets.

Streamlined Commission Payouts

- **Scenario**

MLM businesses often struggle with the complexities of distributing commission payments across a wide distributor network.

- **Need**

A faster, more secure, and cost-effective way to handle commission payouts for large numbers of distributors.

- **Solution with Card Issuing Program**

Prepaid cards can be issued to distributors based on their commission earnings, providing instant access to funds, with the ability to track and manage transactions online.

Benefit

- ✓ Fast, hassle-free commission payments.
- ✓ Reduce administrative overhead and costs associated with check-writing or wire transfers.
- ✓ Improve distributor satisfaction with timely, secure payments.

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Incentivizing Sales Performance

- **Scenario**

Top sales performers in MLMs are crucial to driving growth, and motivating them can be a challenge.

- **Need**

A scalable, transparent, and exciting way to reward high-performing distributors.

- **Solution with Card Issuing Program**

Distribute prepaid cards as part of your incentive programs, rewarding distributors for achieving specific sales goals, new recruits, or milestones.

Benefit

- ✓ Increase motivation and retention by offering tangible, flexible rewards.
- ✓ Cards can be preloaded with different values for varying tiers of performance.
- ✓ Reinforce brand loyalty through the use of custom-branded prepaid cards.

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Easy Payment for Product Orders

- **Scenario**

Distributors need to place orders for products, but many may not have the capital to do so upfront.

- **Need**

A simple, flexible method for covering product purchases.

- **Solution with Card Issuing Program**

Provide distributors with prepaid cards preloaded with funds to be used specifically for product purchases, making it easier to maintain stock.

Benefit

- ✓ Distributors can easily purchase product inventory with prepaid cards.
- ✓ Streamline inventory and order fulfillment by ensuring funds are readily available.
- ✓ Avoid the hassle of managing reimbursements or invoicing for product purchases.

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Rewards for Recruiting New Distributors

- **Scenario**

Recruitment of new distributors is essential for growth, but MLMs often struggle to incentivize recruitment in a meaningful way.

- **Need**

A compelling incentive to encourage distributors to recruit new team members.

- **Solution with Card Issuing Program**

Issue prepaid cards as recruitment bonuses, rewarding distributors who successfully enroll new members or build large teams.

Benefit

- ✓ Create a tangible and immediate reward for distributors who bring in new recruits.
- ✓ Motivates distributors to grow their downlines, driving network expansion.
- ✓ Prepaid cards provide flexibility for the recipient to use the funds as they wish, increasing the perceived value of the reward.

Customizable Features for Your MLM Business



Branded Cards

Customize the prepaid cards with your MLM business's logo or campaign-specific designs to reinforce brand identity and motivate distributors.



Flexible Payment Options

Preload cards with commissions, bonuses, or specific amounts for product purchases and rewards.



Transaction Tracking

Monitor and track card usage in real-time, ensuring transparency and accountability.



Benefits for Your MLM Business



✓ Cost Efficiency

Save on administrative costs, postage, and bank fees associated with traditional commission payments and product reimbursements.

✓ Enhanced Distributor Loyalty:

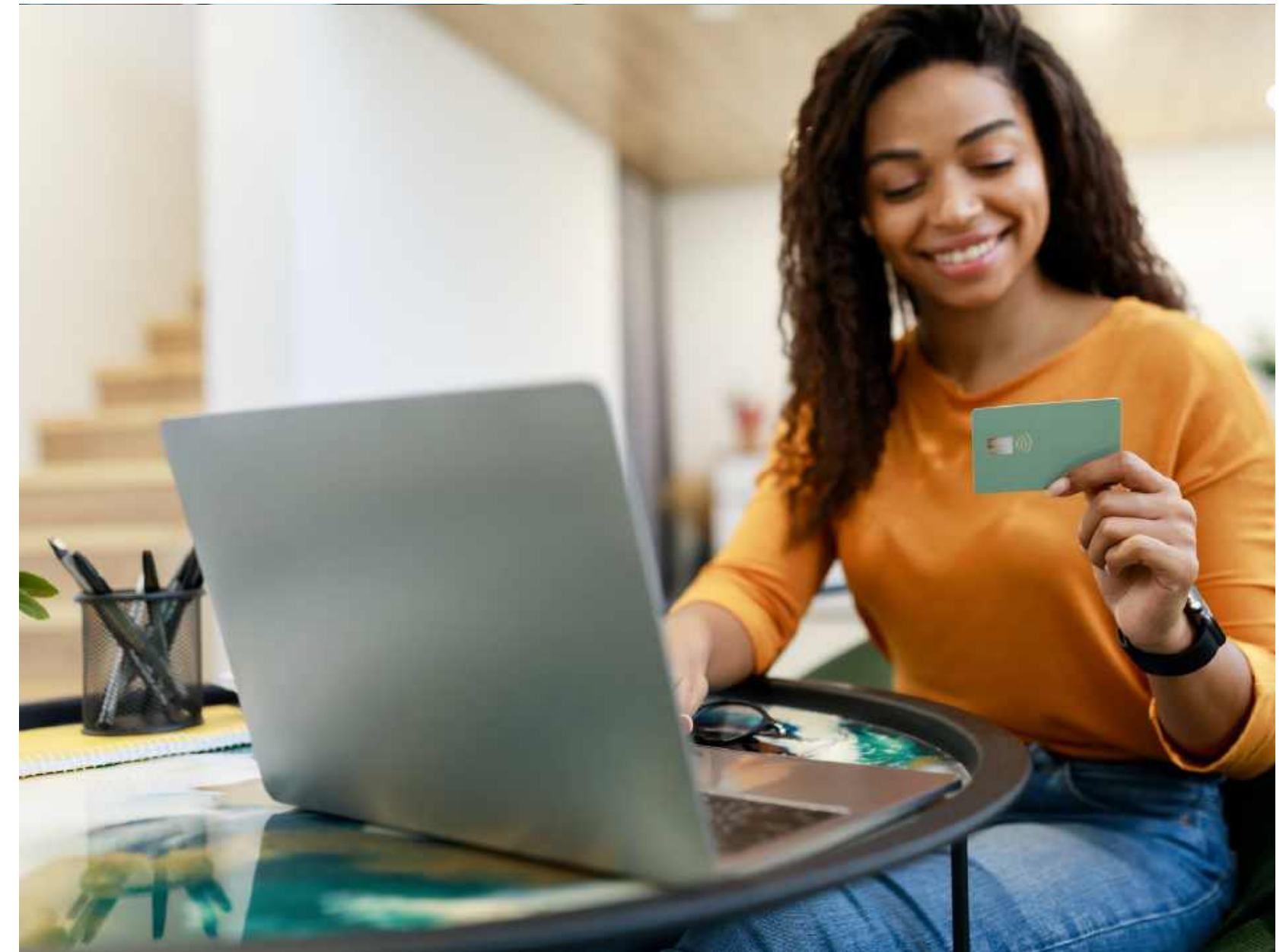
Offering prepaid cards as incentives fosters stronger relationships with distributors, encouraging greater commitment to your business.

✓ Streamlined Operations:

Simplify the entire payment and reward process, allowing your team to focus on growth and marketing.

✓ Increased Motivation:

Distributors who are rewarded immediately with prepaid cards are more likely to stay engaged and motivated, leading to improved sales performance.





MLM Success with Prepaid Cards

Example: A leading MLM company in the health and wellness sector implemented the prepaid card program for commission payouts and saw:



- ✓ A 40% increase in distributor retention within the first six months.
- ✓ A 25% increase in sales volume among distributors receiving prepaid cards as sales incentives.
- ✓ A reduction of administrative time by 30% due to faster and more efficient payout processing.

How the Program Works in 3 Easy Steps

- ✓ **Setup:** Customize the card program to fit your MLM's specific needs, including branding, card value, and payment schedules.
- ✓ **Issuance:** Distribute the prepaid cards to your distributors, either digitally or physically, ensuring they can access funds immediately.
- ✓ **Tracking & Management:** Use the online portal to track transactions, monitor rewards, and manage payments to ensure everything runs smoothly.



Unlock the Power of Prepaid Cards for Your MLM

Step 1

Contact us for a free consultation to learn how the Card Issuing Program can be tailored to your MLM's needs.

Step 2

Work with us to design a customized prepaid card program for your distributors, whether for commissions, incentives, or rewards.

Step 3

Start providing your distributors with fast, flexible, and secure ways to access their earnings and rewards today!

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Next Steps

Schedule a personalized demo to see the program in action.

Customization Options

Explore the various customization features that can enhance your MLM's brand.



Get Started

Let's begin offering your distributors a better, faster way to earn and access rewards!

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